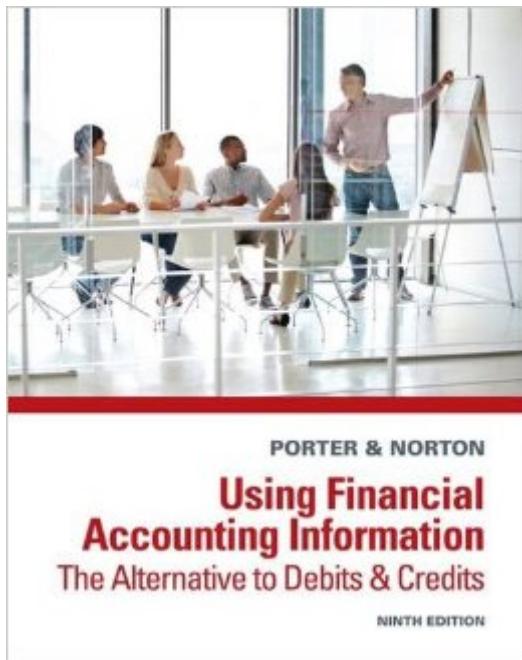


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# Using Financial Accounting Information: The Alternative To Debits And Credits



## **Synopsis**

USING FINANCIAL ACCOUNTING INFORMATION, 9E is a non-debit/credit text known for its strong decision-making focus and its incorporation of flagship companies for increased relevance. This text provides the appropriate blend of academic rigor with step-by-step learning and decision-making models that reach today's students and equip them with the skills they need to be effective decision makers and future business leaders. Instead of an abstract approach to accounting, USING FINANCIAL ACCOUNTING INFORMATION takes students through recognizable focus companies and their specific financial data and business strategies, imparting students with real-life experience and a model to hone the skills necessary to making important decisions. This edition features three key models that provide students with a more structured approach to understanding financial data and explains how it is used to make sound business decisions. The Transaction Analysis Model helps students see the effects an economic event has on the accounting equation and financial statements, the Financial Decision Framework focuses on ratio analysis and financial decisions, and the Ethical Decision Model helps students use ethical judgment when applying accounting principles. USING FINANCIAL ACCOUNTING INFORMATION, 9E will help students learn and understand core accounting rules. It also will give them a framework through which they can apply their knowledge to make effective business decisions.

## **Book Information**

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## **Customer Reviews**

Most schools want APA 6th edition formats and the examples were still in MLA if any. The reading is dry with few examples that help beginners understand the terms and subject matter. I found better

sources online.

I would give 5 stars but it only works on my phone and tablet. If able to use on my laptop as well then would easily be 5 especially with the price difference.

few of the papers are detached from the book, it look dainty and old.for the price that I was charged. I am not happy with it however, I will keep it up until the semester is over.

Financing is a very hard MBA class to me. This book helped me understand better. My only complaint was that the pages were too thin.They were ripping all semester

Excellent text book for financial accounting. This is a very comprehensive to learn and adapt new accounting methods.

Good book needed for a class I was taking. Fast delivery.

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